



**XEDEQUA**  
INNOVATIVE SPIRITS  
HANDCRAFTED IN TRIESTE

## PRESS RELEASE

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### **XEDEQUA by STE.EN**

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DATE: 27<sup>th</sup> December 2023

### **PRESS RELEASE**

To Whom It May Concerns:

#### **ENG: Xedequa's wintertime press: busy time, but what a satisfaction!**

**Trieste, FVG, Italy, 27<sup>th</sup> December 2023.** – 2023 is being an important year for Xedequa, full of events and satisfaction, which deserves to be honored and described even tough in synthesis, as many things happened and brought full success to our Team.

After having presented on the first half of the year the awards got worldwide on 2023 by our Premium Old Tom Ginterior, and the international events like the "Salone del Mobile Milano 2023", with summer approaching we got the boom brought us around Italy and Europe, with dinners, events, and Cocktail Weeks.

We highlight and thanks, among the others, for the guest star events the "Oasi Sunset" in Parma, the "Liberty 1894" in Udine, the "Marley Bar" in Jesolo, and again "Al Barcollo" and "Puro" for the Trieste Cocktail Week 2023, "I Rusteghi", "Tiki Bar" and "Gran Caffè Ai Quadri" in St. Mark's Square for the events and cooperation for the Venice Cocktail Week 2023.

Not forgetting events and guest aperitif with InTrieste, the most diffused English spoken magazine for Expats in the Region, Ginistra in Rovinji (Croatia, HR) the most important Spirits Exhibition of the Istrian Region, EIN PROSIT in Udine, "Gusti di Frontiera" in Gorizia as special guests of "La Corte dei Vizi Restaurant and Lounge Bar", and again the "Athens Bar Show" in Greece, the show case of "Eccellenze Distillate" in Gorizia, and last but not the least the Christmas guest with Trgofina in Ljubljana, Slovenia.

On top, what made us proud is also having been mentioned as an emerging brand in one of the most influent recent look ahead report on the spirits market in Italy, sign of the great job done and we are bringing ahead on the brand awareness on top of the investment on the quality of the product as well as on the promotion of our regional territory FVG.

We take the chance to give the best wishes for the season holiday and for a great 2024 full of satisfaction and success for all of us", concludes Stefania, CEO di Xedequa.



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### **About Ginterior & Xedequa**

Ginterior, is the Premium Old Tom Gin of Trieste, FVG - Friuli Venezia Giulia Region, Italy; it is a niche spirit, handcrafted on batch and on call, mixing high quality botanicals with FVG Region rare specialties as main pillars, in a unique special blend. Ginterior is the flagship spirit of Xedequa, a 100% Italian Spirit Company, which aims to promote and make appreciate the beauties and specialties of FVG Region.

For more info: [www.xedequa.com](http://www.xedequa.com); [info@xedequa.com](mailto:info@xedequa.com).

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